



FERNDALE

The City of Ferndale

Agenda

Downtown Development Authority Meeting

THURSDAY, DECEMBER 11, 2025 @ 8:30 AM

City Hall, 300 E 9 Mile, Ferndale, MI 48220

1. **Call to Order & Roll Call**
2. **Approval of Agenda** Chair asks those in favor to say, "aye", those opposed to say "no". Any member may ask for a change in the agenda to add or move an item. The entire Board must vote on the change.
3. **Community Reports** Updates from any community organizations in attendance such as the Ferndale Area District Library, representatives of other Boards and Commissions, etc. (3 minute time limit)
4. **Call to Audience** Members of the public are invited to speak on any topic. (3 minute time limit)
5. **Presentations**
 - 5.a [Presentation for Downtown Wayfinding](#)
 - 5.b [DDA Strategy Update](#)
6. **Consent Agenda** These items are not discussed in detail, and are voted on as a whole. Any member may ask during Approval of Agenda discussion that an item be moved from Consent to Regular Agenda. Chair asks those in favor to say, "aye", those opposed to say "no".
 - 6.a [Approve Minutes from November 13, 2025 Board of Directors Meeting](#)
 - 6.b [Financial Reports](#)
7. **Regular Agenda** These items are discussed and voted on individually. Chair asks those in favor to say, "aye", those opposed to say "no". Any member may move for a exact count.
 - 7.a [Shop Oakland County Main Streets](#)
 - 7.b [Discussion of Valet Parking Pilot](#)
 - 7.c [Main Street Committees](#)
8. **Call to Board Members** Members are provided an opportunity to share general updates, questions, concerns, etc.
9. **Information Items from Executive Director** General updates, dates to remember, and other

items from the Executive Director. Any member can request that the Director come prepared to speak on a certain topic during this portion of the meeting.

10. Adjournment